



Beauty Sweet Spot

Enticing every girl's guilty pleasures

L'Oreal Honors Women of Worth

by *Jeannine Morris* on December 14th, 2010



Last week I had the pleasure of eating dinner on the 44th floor at the Hearst Tower overlooking NYC with **Hoda Kotb**, **Kerry Washington**, **Giada De Laurentiis**, **Viola Davis** and **Trisha Yearwood** in honor of L'Oreal's 5th annual Women of Worth awards.

I have to admit I was most excited to see Hoda because her and Kathie Lee are drunk in my living room every morning and I adore their talk show. Once again, it was an honor to be invited by

L'Oreal and as I looked around the room around the other outstanding women and beauty editors, I was proud and appreciative to be there to support the initiative.

L'Oreal awarded \$5,000 to each of the ten nominees' charities and matched the \$5,000 award in the nominees name as a donation to the Ovarian Cancer Research Fund. This years National Honoree, Taryn Davis, was awarded a bonus of \$25,000 towards her charity, The American Widow Project, which when explained, brought me to tears. Each of the nominees were definitely 'women of worth,' but this project really touched me. The woman was 21 when she found out her husband who was serving in Iraq was killed. She then founded an organization to connect with other war widows as a support organization.