

L'Oréal Paris accepting nominations for awards to honor women who make a difference as volunteers

July 16, 10:40 AM

L'Oréal Paris is accepting nominations for its Women of Worth Awards to honor women who make a difference as volunteers. Ten nominees will be awarded \$5,000 each for the charitable organization of their choice. A matching donation will be made on their behalf to the Ovarian Cancer Research Fund, L'Oréal's charitable partner since 1997. Out of the ten nominees, the public will choose one National Honoree, who will receive an additional \$25,000 donation to her chosen nonprofit.



L'Oréal Paris President Karen Fondu and 2008 Women of Worth Honorees

Last year's National Honoree Cindy Kerr received a total donation of \$30,000 for ConKerr Cancer – a Case for Smiles, an organization that grew out of Kerr making pillowcases to brighten her son's room when he was being treated for a rare childhood cancer. He liked them so much that she began making pillowcases to cheer up other pediatric cancer patients. Her son lost his battle with cancer, but ConKerr Cancer lives on as an organization that now serves 48 hospitals. ConKerr has given thousands of pillowcases to children with life-threatening illnesses.

For more information about the L'Oréal Paris Women of Worth program and to nominate someone, visit the [Women of Worth website](#). Nominations are being accepted through Thursday, July 23. The public will vote on the National Honoree this fall. The website also provides information about how you can get involved with local and national volunteer organizations. You can also join the online community to read about inspiring volunteer experiences and share your own.

The Women of Worth program is now in its fourth year. The program gets its name from the L'Oréal slogan, "Because I'm Worth It."